



CIP Eco- innovation and market replication

Christine van Wunnik

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- **What is CIP Eco-innovation and market replication?**
- **What kind of projects are we looking for?**
- **Financial aspects**
- **How to prepare a successful proposal?**

What is CIP Eco-innovation? (1/4)

Objective

- **Financially support the development and market introduction of eco-innovative products, processes and services.**
- **Financially support initiatives that address non-technological barriers for eco-innovation.**



What is CIP Eco-innovation? (2/4)

Budget

- **200 Meuro (2008 – 2013)**
- **31,6 Meuro (Call 2013)**

Wat is CIP Eco-innovatie? (3/4)

Other important characteristics

- **Who can apply: all legal persons from 37 countries**
- **financial support: 50% of the eligible costs**
- **Number of partners: one or more**
- **Project duration: between 1 and 3 years**
- **Average project budget: 1,5 Meuro**
- **SME oriented but not exclusively for SMEs**

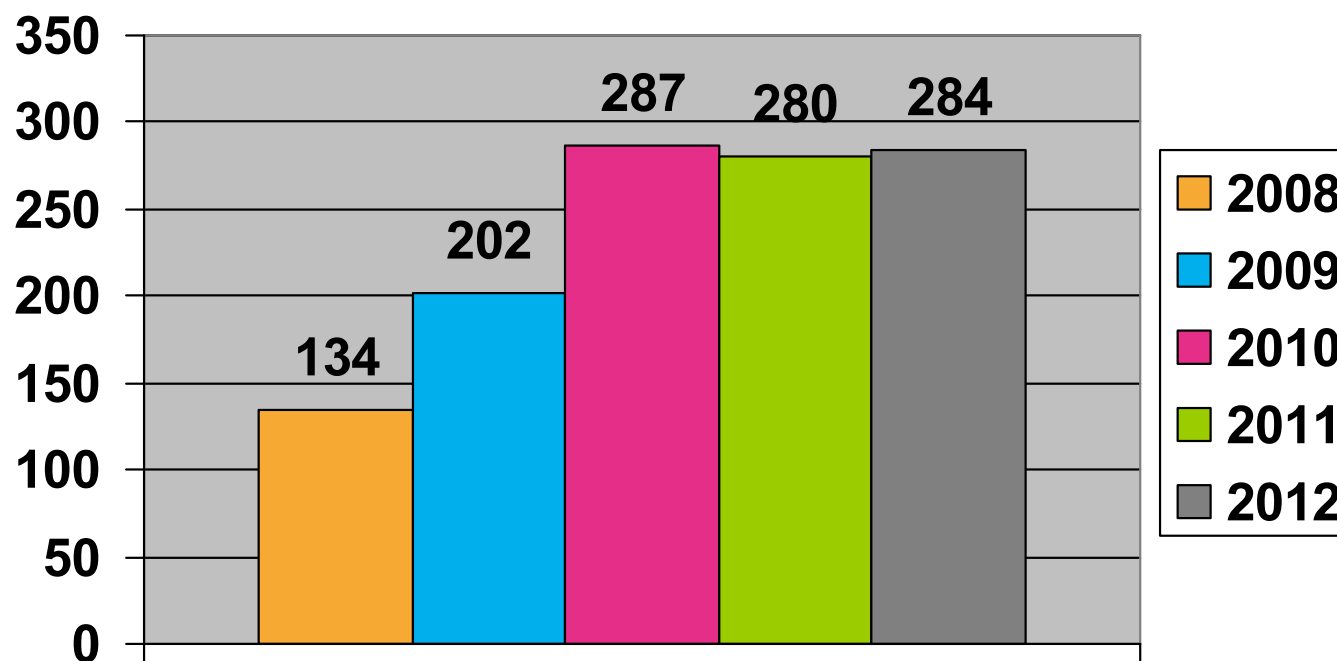


What is CIP Eco-innovation? (4/4)

What did we achieve so far?

- **about 160 ongoing projects, 50 negotiating**
- **number of applications**
- **participation of private sector**
- **attractiveness for 'new-comers'**

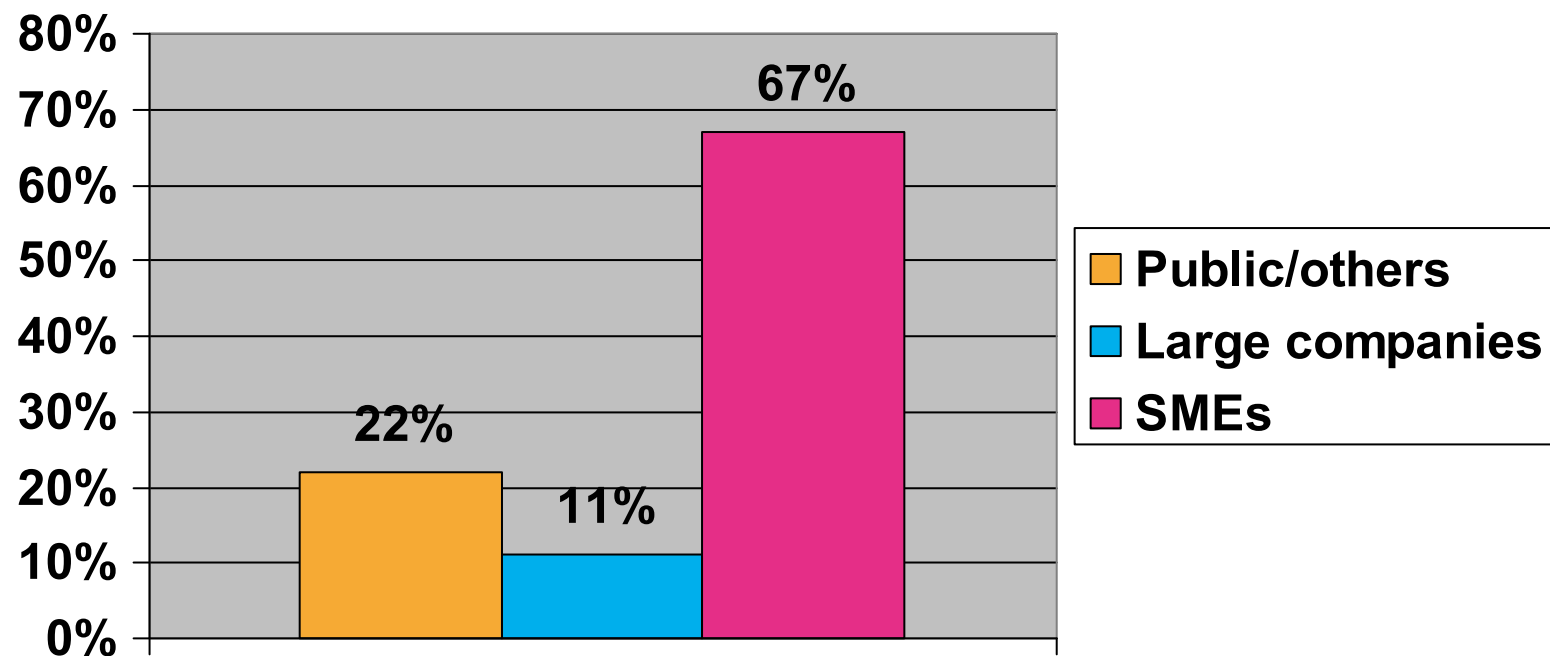
Number of submitted proposals



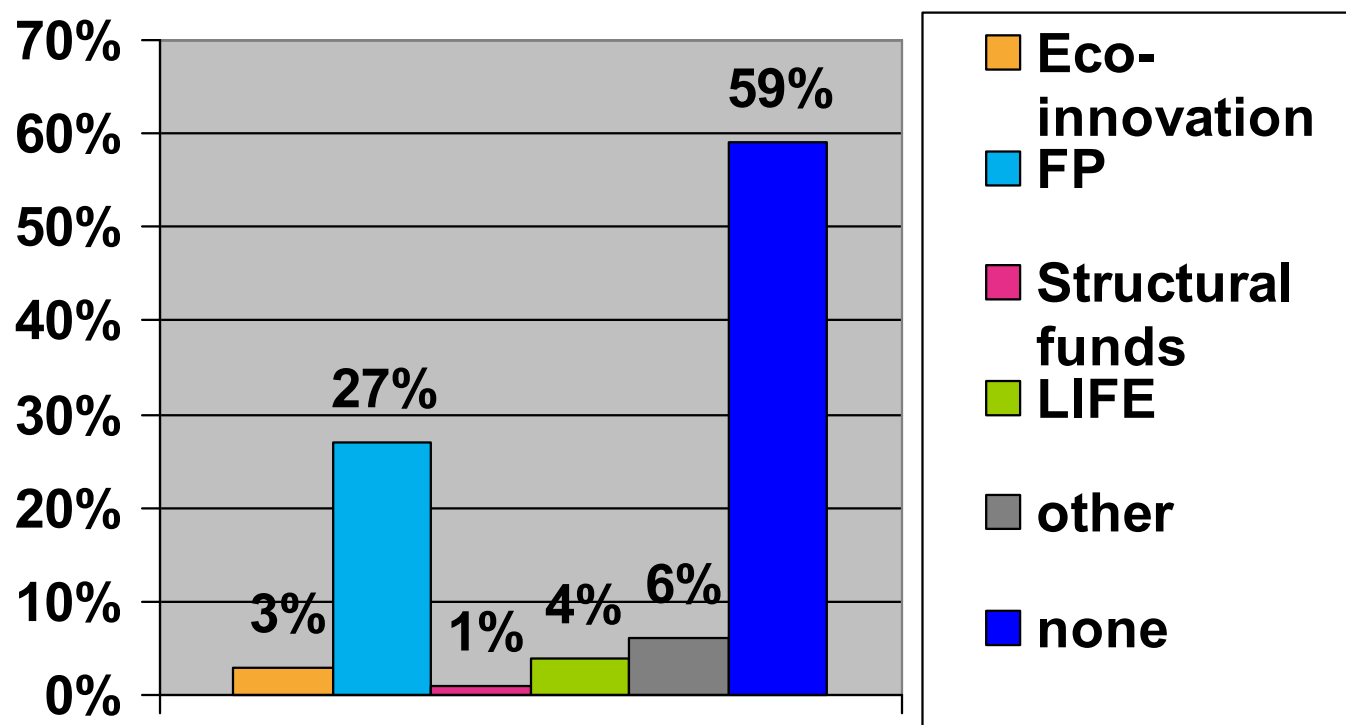


European
Commission

Applicants in 2012



Previous funding of beneficiaries Call 2012

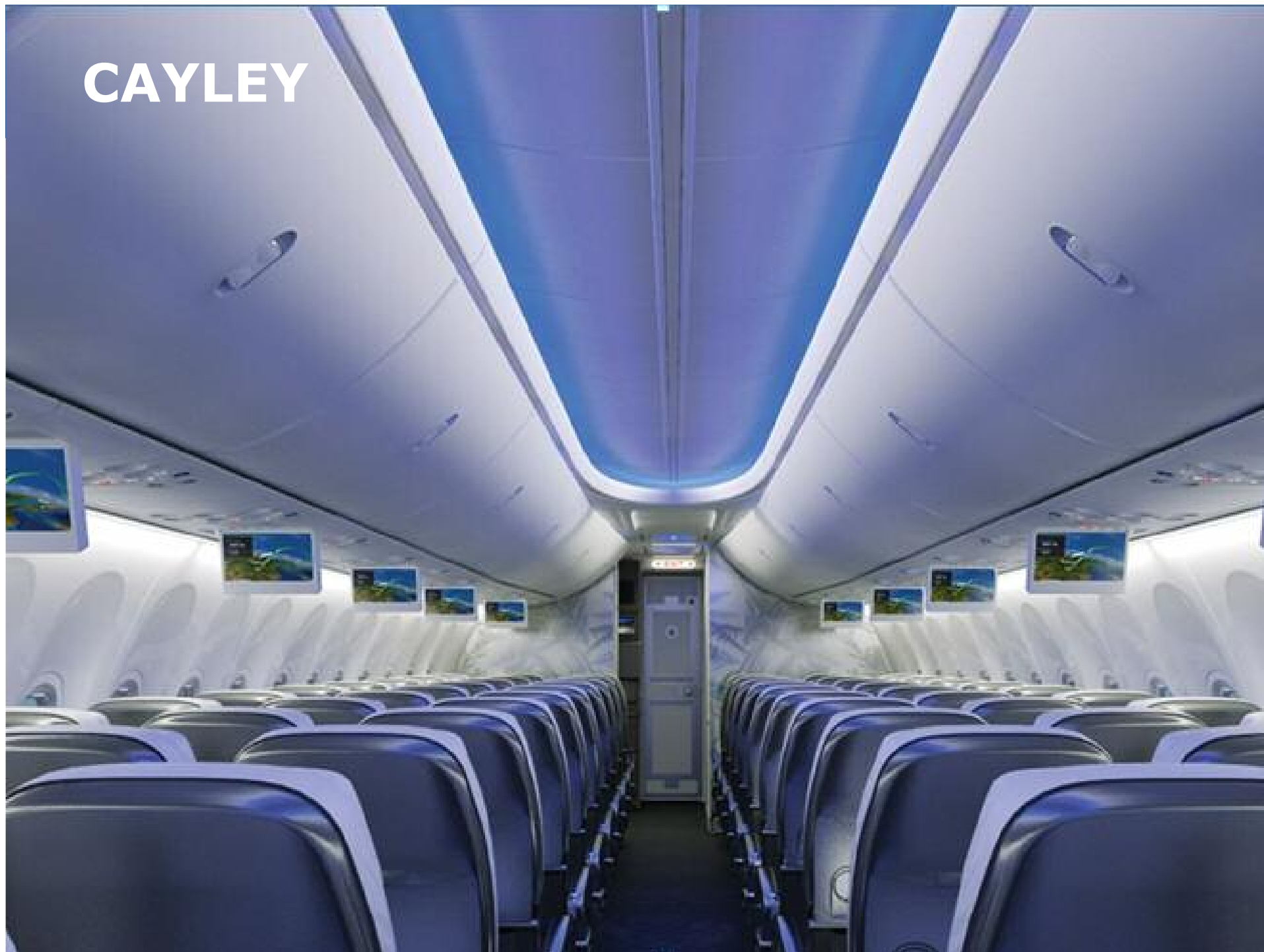




What kind of projects are we looking for?

- **environmental benefits**
- **innovation**
- **economic benefits**

CAYLEY



EUCERTPLAST



RPET-FOAM





How to prepare a successful proposal?

Project

- **scope: no energy saving or renewable energy**
- **development stage: prototype completed**
- **technological risk remains**
- **business perspective**
- **consortium and beyond**
- **European perspective**
- **financial planning**

How to prepare a successful proposal?

Proposal

- **Use pre-proposal check service**
- **Clear objectives and the way to achieve these**
- **Be specific and quantify as much as possible**
- **Be realistic (contingency plan)**
- **Use graphs, flow charts, etc.**
- **Have a layman reading your proposal**

Financial aspects (1/2)

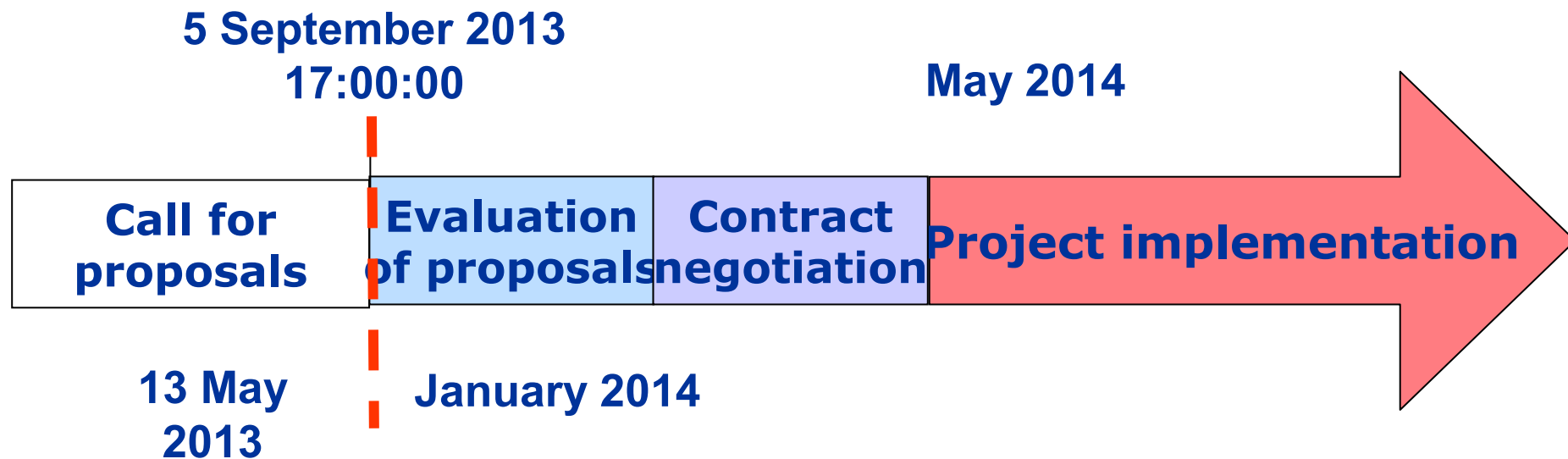
- **grant: 50% of eligible costs + 7% overhead**
- **payment schedule: 30/30/40**
- **financial guarantee**
- **co-financing**

Financial aspects (2/2)

Eligible costs

- **Staff costs**
- **Equipment and infrastructure**
- **Subcontracting**
- **Travel costs**
- **Other specific costs**

Timeline





Thank you for your attention!

**[http://ec.europa.eu/environment/
eco-innovation/index_en.htm](http://ec.europa.eu/environment/eco-innovation/index_en.htm)**

**[marie-christine.van-
wunnik@ec.europa.eu](mailto:marie-christine.van-wunnik@ec.europa.eu)**



Towards 2020

- **Parliament and Council negotiations on EU budget 2014-20 (including overall budget Horizon 2020)**
- **By end 2013: adoption of legislative acts by Parliament and Council on Horizon 2020.**



European Commission

CIP 2007 - 2013

IEE

Intelligent Energy

ICT - PSP

ICT Support

EIP

Eco-Innovation

Innovation

EIP

Competitiveness

- Access to Finance
- Access to Markets
- Internationalisation
- Entrepreneurship
- Framework conditions

MFF 2014 - 2020

Secure, clean and efficient energy societal challenge

Leadership in enabling and industrial technologies: ICT

HORIZON 2020

Climate action, resource efficiency and raw materials challenge

Access to risk finance for innovative SMEs and small mid-caps + Innovation in SMEs

COSME

Programme for the Competitiveness of Enterprises and SMEs
2014-2020