

seafoodexpo.com/global

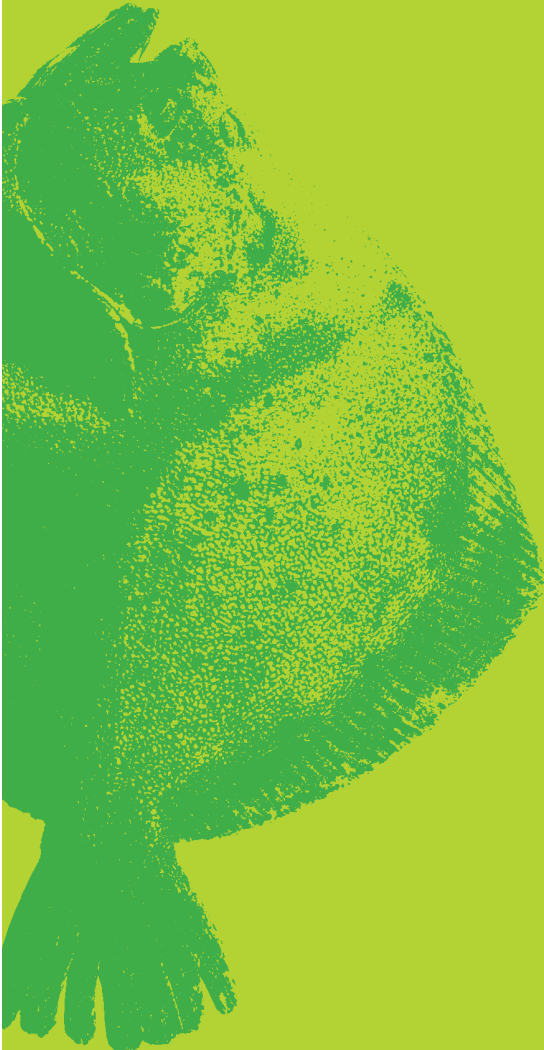
6-8 May 2014 | Brussels, Belgium

Seafood Expo

GLOBAL

The Global Seafood Marketplace

EXHIBITOR INFORMATION



Seafood Expo
GLOBAL



Seafood Processing
GLOBAL

Exhibit in the global seafood marketplace!

We invite you to exhibit at Seafood Expo Global and Seafood Processing Global at the BRUSSELS EXPO in Brussels, Belgium, on 6-8 May 2014.

Formerly called the European Seafood Exposition and Seafood Processing Europe, this trade event is the largest of its kind. 25,845 buyers, suppliers, media and other seafood professionals from 145 countries attended the fair in 2013. Exhibit in 2014 to promote and sell your seafood products, processing equipment and services to leading buyers from around the globe.

Seafood Expo Global and Seafood Processing Global is an unparalleled opportunity to market and sell your products to the global seafood market. We hope you enjoy the following benefits of exhibiting and look forward to seeing you in Brussels in 2014.

Promote your products or services

to a global marketplace

Seafood Expo Global and Seafood Processing Global attract buyers and suppliers of seafood-related products and services, including the following:

- fresh, frozen, live, processed and value-added seafood
- seafood processing and packaging equipment
- cold storage, transportation, logistical and freight forwarding services
- and more!



Increase sales

at the world's largest seafood trade event

25,845 attendees from 145 countries

1,697 exhibitors from 76 countries

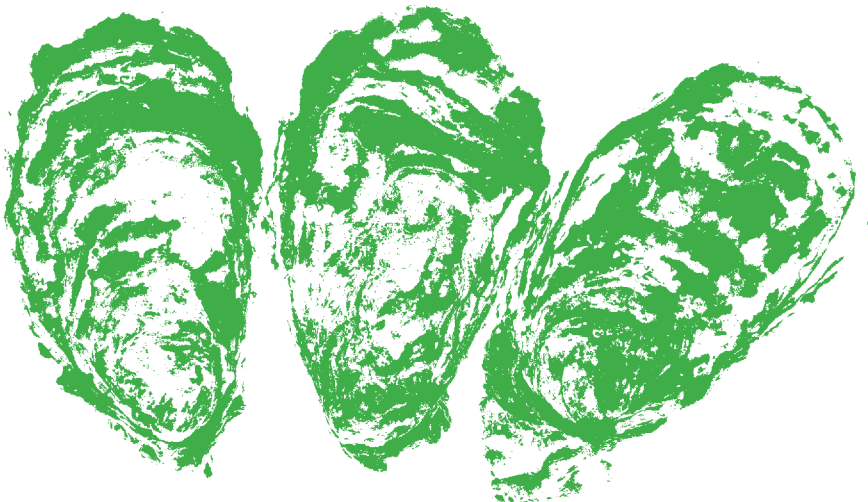
68 country and regional pavilions

2013 event statistics

Sample list of

Attending Seafood Buyers

Ahold · Albert Heijn · ALDI · Asda Walmart · Biedronka · Billa AG · Carrefour · Compass Group · Coop Group · Dansk Supermarked · Delhaize · Dia · El Corte Ingles SA · Esselunga · Groupe Casino · Groupe des Mousquetaires · Grupo Eroski · Ikea Food Services Ab · Intermarche · Jeronimo Martins · Kaufland · Lidl · Loblaw Companies Ltd. · LSG Sky Chefs · Makro · Maxima Group, UAB · McDonald's Europe · Metro Cash & Carry · Plus Retail · Real Germany · Sodexo · SPAR · Subway World HQ · Supermarches Match · Tesco · Tragus Group · Unicoop Firenze · Whole Foods Market ·



Meet face to face with buyers from around the world

Exhibiting at Seafood Expo Global and Seafood Processing Global presents the opportunity to do business with thousands of buyers from high-volume retail, distribution, import/export, foodservice and processing companies.

Do business with...



Owners/
Proprietors
Senior Executives
Purchasing
Managers
Equipment &
Packaging Buyers
Category
Managers & Buyers

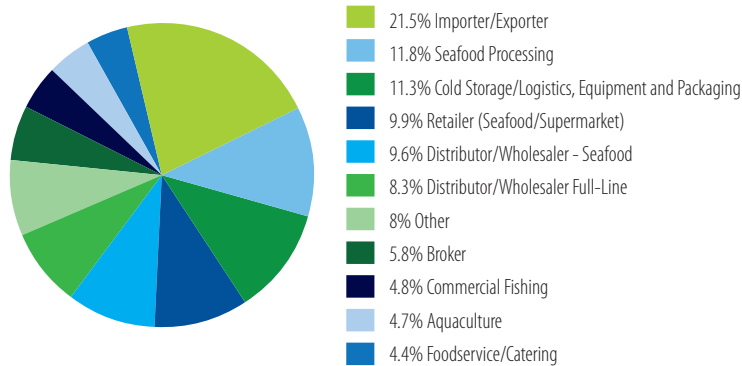
Aquaculture
Companies
Airlines/
Cruise Lines
Brokers/Traders
Caterers

Distributors
Fast Food Chains
Grocery Stores
Hotels/Resorts
Importers/
Exporters

Processors
Restaurants
Supermarkets/
Hypermarkets
Wholesalers
And more!

82% of surveyed attendees are involved in or influence purchasing decisions

Industries of Visitors



Sample list of Attending Seafood Processing Buyers

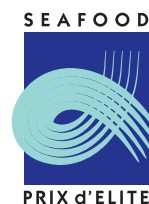
Angulus Aquinaga SAU · Anova Seafood BV · Bumble Bee Foods · Chicken of the Sea International · CPF · Deutsche See GmbH U · Findus Group · Fiorital Srl · Fresh Catch Unlimited · Grupo Calvo · Hallvard Leroy AS · Heiploeg Group · High Liner Foods Inc. · Iceland Seafood International LTD · Icelandic Group · Iglo Group · Irvin & Johnson Limited · Klaas Puul · Krustanord · Morpol/Laschinger · North Pacific Seafoods, Inc. · Lee Fish · Marfrio SA · Marine Harvest · Maruha Nichiro Group · Nordic Seafood A/S · Pacific Andes International Holdings Ltd. · Parlevliet & van der Plas Bv · Philbest Canning Corporation · Royal Greenland A/S · Samherji HF · Seamark PLC · The Marine Foods Corporation · Trident · Valastro Group · Vichunai Europe NV · Young's Seafood Ltd



Launch new products

84% of those surveyed found new products or companies at this event.

Enter Seafood Prix d'Elite



The Seafood Prix d'Elite new product awards competition at the exposition recognizes the best new seafood products of the year. Enter your new product and gain the attention of buyers, press, and the entire global seafood industry.



seafoodexpo.com/global

Your marketing partner for success

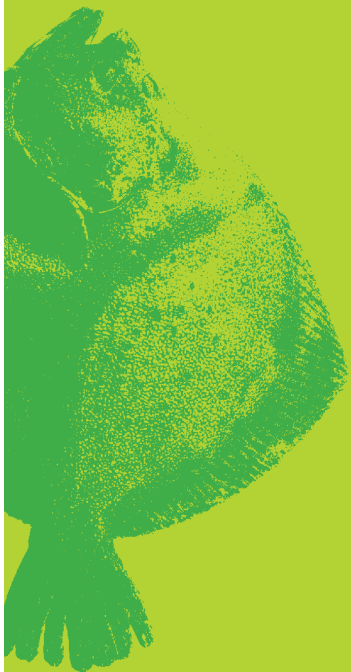
Since 1993, our strategic partnerships, onsite special events, and visitor marketing campaigns have delivered a targeted audience of qualified buyers and exhibitors. Our event-promotion efforts include:

- Comprehensive print and email campaigns targeting qualified industry professionals
- Social Media   
- VIP Invitation Program for exhibitors to invite their customers and top prospects to attend for free
- Public relations campaign and onsite media relations
- Advertising and partnerships with industry media
- Sponsorship opportunities for exhibitors

Seafood Expo Global and Seafood Processing Global is brought to you by Diversified Business Communications, experts in organizing the world's largest seafood events and leading print and online media. With a reach of more than 200,000 seafood professionals, Seafood Expo Global and Seafood Processing Global benefit from Diversified's existing relationships and resources to ensure the right buyers: retailers, importers/exporters, distributors/wholesalers, processors and foodservice/catering buyers attend the exposition.

Become an exhibitor and reserve your stand space today!

Contact Exhibitor Sales
Phone: +1-207-842-5504
Fax: +1-207-842-5505
Email: sales-global@seafoodexpo.com



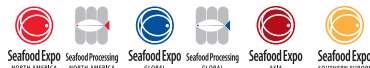
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Part of a Global Seafood Portfolio:



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