Automotive Industry in France

Holland Innovation Network

France

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Automotive industry in France

5.7 million vehicles produced by French manufacturers worldwide

€ 94.6 billion in sales of the French automotive industry worldwide

79% of vehicles produced by French manufacturers are sold abroad

€ 5.9 billion in R&D expenditures on R&D in 2012

6% market share of French manufacturers in worldwide automobile production

307,000 million people worldwide employed by French automotive manufacturers

€ 39 billion in exports of automotive products from France
Automotive companies

- Renault
- Peugeot
- Venturi
- Citroën
- Bugatti
- Alpine
Changing face of industry

**Trends and developments:**
- Sudden drop in demand (after crisis 2008)
- Overcapacity factories & union opposition
- International poor position product range
- Alliances Asian co’s & overseas production
- Technologies reduce environmental impact
- Self driving cars & well-being onboard
- Brand attractiveness - “Back in the Race”
From now on .... ?

100% électrique

Electric mobility (charging concepts, public transport)

New lightweight materials (production, application)

Car design (interior, exterior, parts)