



Rijksdienst voor Ondernemend  
Nederland

## *Digital business in Grenoble Auvergne Rhône-Alpes region*

>> *Duurzaam, Agrarisch, Innovatief  
en Internationaal ondernemen*

### *The excellence in five areas*



**The region's digital ecosystem is banking on five areas of excellence:**

**Healthcare,  
Energy,  
E-commerce  
Connected objects and  
Digital transformation**

- **HEALTHCARE**

In Isère, which is the administrative department of Grenoble, more than 10.000 jobs already focus on developing technological systems for healthcare. Around 8600, are in enterprises and over 2300 are in public research. This field represents a turnover of €4.1 billions.

key figures of the Medtechs sector in Grenoble area:

- 66% of computer assisted medical use in France
- 33 biotechnology start-ups created in 10 years
- 13 projects rewarded by the Global Innovation Competition were initiated in Grenoble.
- 200 teams in public research

*Source : AEPI 2017*

**MEDICALPS cluster**

<http://www.medicalps.eu>

Medicalps is a healthcare industry cluster (biotechnologies, medical devices, e-health) located in the heart of the French Alps. It is a member of the French Tech community.

The cluster develops shared industrial resources: MedTech park including services, facilities, HR.

MEDICALPS launched MedFIT <http://www.medfit-event.com/> which is an international business convention for medical technology companies.

Healthcare environment in Isère counts 6 world leaders:

BD, BIOMERIEUX, FRESENIUS, KABI, MEDTRONIC, ROCHE and over 160 companies involved in medical technologies.

- **ENERGY**

**Energy**, the second area of excellence, carries important stakes such as, creating smart grids, producing and managing renewable energy, and processing energy and user data.

These challenges require new technologies as well as innovative uses for existing technology.

Enedis is a public service company, managing the electricity distribution network. <http://www.enedis.fr/>

With Grenoble's cutting-edge position in this field, Digital Grenoble aims to encourage initiatives and welcome experimental ideas in order to promote the ecosystem's visibility above and beyond the region.

<http://fondation-grenoble-inp.fr/chaire/smartgrids>

- **CONNECTED OBJECTS**

In Grenoble, **connected objects** are a vibrant part of the ecosystem, in particular due to the CEA-Leti's work. <http://www.cea.fr/english>

More than 30 start ups ([Movea](#), [Microoled](#), [Aledia](#), [Primo 1D](#), [ISKN](#), etc.) have also been created in the region to develop new uses for connected objects. Some of these start ups are already on their way towards large scale development.

Grenoble's activity in this sector is about developing incubator programs to gather various skill sets.

<http://digital-grenoble.com>

The **Grenoble Innovation for Advanced New Technologies** campus (**GIANT**) concentrates 30.000 higher education people, focused to foster the technological breakthrough of the future, in communication technologies, renewable energies, biology and health.

<http://www.giant-grenoble.org/fr/>

- **E-COMMERCE**

It is the fourth area of excellence of Grenoble

Back to the year 2000, the [Kelkoo](#) success story already highlighted the region's excellence in this area. Thanks to the region's competency in software development, Grenoble has successfully attracted several e-commerce pioneers.

As a mix between commerce, marketing and software development, this area of excellence offers a specific combination of skills.

- **DIGITAL TRANSFORMATION**

On June 18, the [Grenoble CCI](#) (Chamber of commerce) and [Clust'R Numérique](#) (digital cluster) organized a day dedicated to raising awareness about the challenges of a digital transformation. Numerous actions are also being planned for the future. For example, The [Digital Company](#) is an incubator being set up in the [Totem](#) that will be specifically dedicated to this theme.

The combination of all the above mentioned strengths provides Grenoble with a unique digital ecosystem.

More information and key figures are available at:  
<http://www.grenoble.cci.fr/chiffres-cles-edition-2016-2017-27834.kjsp>

***Would you need more information or detailed contact?  
Do not hesitate to contact us***

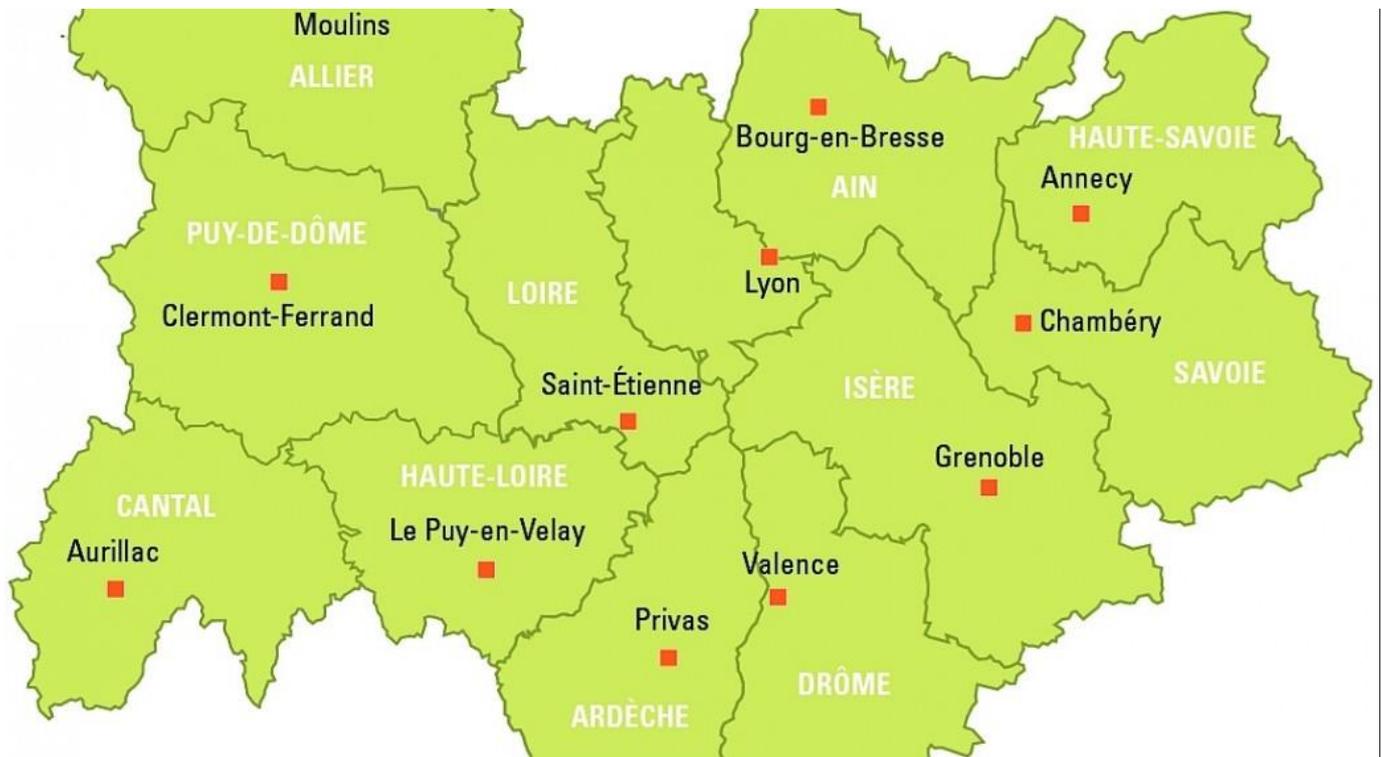
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