

# Holland Pavilion at AquaTherm and WorldBuild

Kyiv, Ukraine

15-18 May 2018



The Embassy of the Kingdom of the Netherlands in Ukraine invites you to take part in the **Holland Pavilion** for Dutch companies at the **AquaTherm and WorldBuild 20th International exhibition**, that will take place in Kyiv in the week of **15-18 May 2018**.



**AquaTherm** as an exhibition of energy-efficient heating, ventilation, air conditioning, water supply & treatment, renewable energy, plumbing and swimming pools offers great opportunities to explore the market and to find useful business contacts in the HVAC, water and energy efficiency sectors.

**WorldBuild** is a unique fully segmented international construction and interior design exhibition, providing whole spectrum of technologies, materials, equipment and services for the whole building and construction industry. It brings together B2B audience 92% of whom are the buyers and specifiers coming from every region of Ukraine.

## Why Ukraine?

Ukraine is an emerging market in need of water technology and energy efficiency solutions:

- Average water consumption in Ukraine is 1,5- 2 times higher than in developed countries
- Urgent need for energy saving in the communal and private sector (food, dairy, agriculture) by more efficient energy and water technology solutions (e.g. water re-use, water to energy)
- Energy efficiency is a high-growth segment and estimates suggest that Ukraine could save annually up to over \$12.8 billion, assuming energy saving technologies are put in place (international financing a.o. EU)
- High level of water pollution, including underground resources, which leads to insufficient availability of pure water
- High use of highly deteriorated equipment at water intake and treatment plants, as well as of water supply networks

## What do we offer?

- Participation in AquaTherm and WorldBuild Kyiv 2018 – the biggest annual exhibitions in the field of water technology, energy efficiency, construction and interior design.
- Individual Matchmaking Program (upon request): custom made, based on your wishes search for an interesting Ukrainian business partner.
- Networking and promotional opportunities, such as participation in the seminars relevant to the theme organized by the trade fair, publicity in trade fair catalogue and business brochure about mission's participants.

## Need more information?

Please contact the co-organizer in Kyiv: **Aleksandr Nikolenko** tel. +380 44 496 86 45 (ext. 311) or e-mail: [a.nikolenko@pe.com.ua](mailto:a.nikolenko@pe.com.ua) or the Embassy: **Natalya Bongers**, tel. +380 44 490 82 12/ +380 50 468 43 84 or e-mail: [KIE-EA@minbuza.nl](mailto:KIE-EA@minbuza.nl).  
[http://www.aqua-therm.kiev.ua/en-GB/about/about\\_exhibition.aspx](http://www.aqua-therm.kiev.ua/en-GB/about/about_exhibition.aspx)  
<http://www.worldbuild-kyiv.com.ua>



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**What:** Holland Pavilion at AquaTherm and WorldBuild Kyiv 2018

**When:** 15 – 18 May 2018

**Where:** Kyiv, Ukraine

**Registration:** All interested parties can submit their applications till **16 March 2018**.

**Costs:** Participation fee (including matchmaking) will depend on the number of companies represented in the Holland Pavilion (min. 5). Travel costs, costs for interpretation and stay are to be covered by the participants themselves.

**Additional information:**

Please contact the co-organizer in Kyiv: **Aleksandr Nikolenko** tel. +380 44 496 86 45 (ext. 311) or e-mail: [a.nikolenko@pe.com.ua](mailto:a.nikolenko@pe.com.ua) or the Embassy: **Natalya Bongers**, tel. +380 44 490 82 12/ +380 50 468 43 84 or e-mail: [KIE-EA@minbuza.nl](mailto:KIE-EA@minbuza.nl).

