



# Draft programme Economic Mission to Boston Life Sciences & Health 16 – 19 July, 2019

**Version April 30th**

## Tuesday July 16<sup>th</sup>

- Arrival in Boston
- Kick-off meeting with the whole business delegation

## Wednesday July 17<sup>th</sup>

- LSH kick-off : introduction to the Boston Biotech and Digital Health scene with Massachusetts Life Science Center and Mass E-Health Institute

### Biotech:

Company visit: production facility of Boston-based Biotech company

Visit Lab Central  
Introduction, followed by a tour and pitches of companies

Visit Harvard/MIT

### Digital Health / Startups:

Visit e-health innovation center at Boston-based academic hospital

Mass Challenge / Health Tech

Seminar/lecture at Harvard on digital health

- Meeting with Minister Bruins

## Thursday July 18<sup>th</sup>

- Panel discussion 'What can we learn from the Life Sciences & Health infrastructure in the greater Boston Area'
- Company visit(s)
- LSH seminar with separate tracks for Biotech & Digital Health
  - o Startup session with Boston-based Venture Capital firms
  - o Networking event after LSH Seminar
- Holland Trade Dinner with Prime Minister Rutte and Minister Bruins

## Friday July 19<sup>th</sup>

- Round Table on outcome-based health care; topics such as outcome measurement, patients demands, changing roles of professionals, information policies, international comparability.
- Company visit on Healthcare Data Security
- Visit Philips Research USA
  - o Predictive Patient Analysis
  - o Startup programme - Philips HealthWorks
  - o Digital Health
- Debriefing with Prime Minister Rutte and Minister Bruins
- Departure to Amsterdam

## Saturday July 20<sup>th</sup>

06.55          Arrival Amsterdam