



Life Sciences & Health

The health programme of the trade mission to India will focus on the 2 main pillars of the India strategy of the topsector Life Sciences & Health. Digital health, devices and diagnostics and One Health/AMR vaccines and therapeutics. The mission provides an excellent platform to explore opportunities in the Indian healthcare sector and explore partnerships that might help address challenges faced in both our countries, giving participants an opportunity to develop further insights of this growing market and develop relationships with (potential) Indian counterparts.

Affordable and accessible healthcare

Life Sciences & Health is a priority sector for strategic investment in both the Netherlands and India. Growing market opportunities in India, combined with the Netherlands' strengths in areas such as digital health, medical devices and diagnostics, create excellent opportunities for partnerships that address shared societal challenges with smart solutions. India's growing focus on technology and entrepreneurship combined with its recent improvement in investment climate, make it an increasingly attractive partner. The affordability and accessibility of healthcare is a theme where our countries have excellent opportunities for partnerships that address unmet needs of patients and doctors, improve lives and open new markets together.

The emergence of India as a global manufacturing hub for (bio) pharma and vaccines and its growing strength in innovation, creates opportunities for partnerships where players from both countries work together and leverage each other's strengths for new product development. India's national biopharma mission will help drive partnership opportunities by stimulating the translation of research into viable products, supporting clinical validation, boosting collaboration between industry and academia, and giving an impulse to the countries entrepreneurial ecosystem.

Modicare

India recently announced the 'Ayushman Bharat' or commonly known as Modicare, an ambitious government initiative to provide affordable & accessible healthcare to an additional 100 million families who currently don't have access to health insurance and quality care. The implementation of the Ayushman Bharat scheme will help drive a transition of the Indian healthcare sector from a supply driven to a demand driven industry. The program will speed up the adaptation of digital health, affordable medical devices and point of care diagnostics across the value chain and in regions currently underserved, creating concrete opportunities for the Dutch healthcare stakeholders.

Networking

This mission is aimed at innovative companies and knowledge institutes from the topsector Life Sciences & Health, stakeholder with solutions for healthcare based on key enabling technologies, high-tech systems and IT, for example: Big Data, Internet of Things (IoT), blockchain and artificial intelligence (AI). Scaleups with disruptive innovations in this field are explicitly invited to join the sector track. Prior missions and activities focused on the sector have resulted in a strong network in the healthcare sector, industry, hospitals, knowledge institutes and government. The sector program will leverage these networks to ensure opportunities for business partnerships, joint development of innovative solutions and proof of concept and pilot projects which can facilitate in a successful market entry.

The Tech Summit programme in New Delhi offers targeted sessions and opportunities to meet with leading Indian companies and institutes in biopharma, vaccines, digital health, MedTech and healthcare delivery and provide ample opportunities for networking, the program in Bangalore will build on these interactions during targeted events and provide further insights and partnership opportunities in the sector, by visiting leading hospitals and innovation hubs.