

Urban Mobility Visit to California

5 – 10 September 2022, San Francisco – Los Angeles

Subject to change

Monday 5th of September		
	Flight: Amsterdam (AMS) – San Francisco (SFO)	
	Check in Hotel	
15:00	<i>Sightseeing tour through SF/East Bay by multi modal transportation</i>	
17:00	<i>Informal welcome with the entire delegation</i>	
Tuesday 6th of September		
	Breakfast in hotel	
8:30 – 09:30	<i>Kick-off – Opening Seminar Urban Challenges with official delegation</i>	Salesforce Tower
09:30 – 10:00	<i>Photo Op with official delegation and short break</i>	
10:00 – 11:00	<i>Business Landscape in California (overview of business landscape, eligibility for Dutch companies to do business in California, incentives, available budgets, etc.)</i>	
11:00 – 11:45	<i>Transfer</i>	
11:45 – 12:45	Networking lunch	
12:45 – 14:45	<i>Masterclass around local issues surrounding urban mobility with SF local government and SF not for profits</i>	
14:45 – 15:30	<i>Transfer</i>	
15:30 – 17:30	Project visit / company visit in SF and/or East Bay	
17:30	<i>Transfer → hotel ; hotel → Trade Reception</i>	
19:00	<i>Trade Reception and Walking Dinner with official delegation and potential MOU signings</i>	

Wednesday 7th of September		
	Breakfast in hotel	
	<i>Transfer to South Bay</i>	
09:00 – 10:30	<i>Project visit / Company visit to Silicon Valley and Santa Cruz</i>	
10:30 – 11:00	<i>Transfer to Stanford University</i>	Stanford University Campus
11:00 – 12:30	Tour Stanford Campus and lunch	Stanford University Campus
12:30 – 14:00	<i>Master Class with South Bay governmental agencies and Stanford Transportation</i>	
14:00 – 14:30	<i>Break and transfer</i>	Stanford University
14:30 – 15:30	<i>Seminar on Artificial Intelligence and data usage linked to Mobility/infrastructure and LSH with official delegation</i>	Stanford University
15:30 – 17:15	Transfer → SFO /SJO	
17:15	Check in	
	Flight San Francisco (SFO) – Los Angeles (LAX)	SFO
20:00	Arrival Los Angeles	



Thursday 8th of September		
08:00 – 10:00	Kick-off and introduction about LA business climate for the next decade	Office NBSOLA
10:00 – 10:30	<i>Transfer (by bike) to Culver City</i>	
10:30 – 12:00	Project visit (e.g. Ivy station) / Company visit and discussion with local experts	Culver City
12:00 – 13:30	Transfer (by bike) to Santa Monica and lunch	Santa Monica
13:30 – 14:30	<i>Project visit / Company visit and discussion with local experts</i>	Santa Monica
14:30 – 15:00	<i>Transfer (by bike) to Venice</i>	
15:00 – 16:00	Project visit / Company visit	Venice
16:00 – 16:30	<i>Transfer (by bike) to NBSO LA</i>	
16:30 – 19:00	LSH & Mobility Network Reception – screening 'Together We Cycle' (tbc)	Office NBSOLA
Friday 9th of September		
08:00 – 09:00	<i>Transfer hotel – DTLA</i>	Downtown LA
09:00 – 10:00	Welcome and plenary kick-off Pitch & Match by local transportation agencies and official delegation (ministry of Infrastructure and Water Management and Dutch Cycling Embassy)	
10:00 – 10:45	<i>Pitches by NL mobility track participants</i>	
10:45 – 11:00	Break	
11:00 – 12:30	Speed date sessions and lunch	
12:30 – 13:00	<i>Transfer</i>	
13:00 – 15:00	Walk-shop with local transportation agency	
15:00 – 16:00	Transfer	
16:00 – 18:00	Debrief	
Saturday 10th of September		
	Flight LAX - AMS	

For the company visits/ excursions, we are considering themes as cycling infrastructure, public transportation, mobility hubs, bicycle parking, slow streets, shared mobility.

Whenever possible, we will use different types of urban mobility during the program. Cycling tours can be part of the program.