



Draft program trade mission to South Korea and Japan
13-17 March 2023
*Subject to change and availability, **version 17th January***

Note: this program is under development and has not been confirmed. The program will contain different thematic parallel programs tailored to the sectors of this trade mission. Participants can choose depending on their company's activities to join the program most relevant to them. Visits to the trade fairs (Interbattery, EV Trend and WSEW) are included in this program. For participation in the NL pavilions is an additional registration needed. The final program, which will observe local COVID guidelines if necessary, and further information will be communicated at a later stage.

| | Participation in South Korea only | Participation in South Korea and Japan | Participation in Japan only |
|--------------------------------|--|--|--|
| Monday 13 March 2023 | | | |
| | Arrival in South Korea (Seoul), transfer and check-in hotel (all at own convenience) | | |
| Afternoon/evening | Kick off trade mission incl. informal get together NL business delegation | | |
| Tuesday 14 March 2023 | | | |
| Morning | Company visit to Hyundai Motors R&D center (tbc) incl. Tour at the BEV/FCEV lab, site visit and meetings (for all sectors) | | |
| Afternoon | Networking lunch Tailor made matchmaking | | Arrival in Japan (Tokyo), transfer and check-in hotel (all at own convenience) |
| Evening | Trade Reception (for trade mission participants and selected guests) | | |
| Wednesday 15 March 2023 | | | |
| Morning | Parallel options: - Visit the Interbattery - Visit the EV Trend - Company visit(s) hydrogen (tbd) | | Visit World Smart Energy Week |
| Afternoon | (Networking) Lunch Parallel options: - Visit the Interbattery/EV Trend with Korean Battery/EV booth tour (tbc) and pitching sessions for Battery/E-mobility (tbc) - Agri/Horti workshop incl. pitches (tbc) - Workshop at National Assembly (hydrogen) (tbc) | | Visit World Smart Energy Week |
| Evening | | 19.45 hrs departure flight JL94 to Japan (from Gimpo airport Seoul to Haneda airport in Tokyo) Transfer to hotel Late check-in | |

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|-------------------------------|---|--|-----------------------------|
| Thursday 16 March 2023 | | | |
| Morning | Parallel options: - Visit the Interbattery - Visit the EV Trend - Agri/Horti Company visit(s): Woodeumgee Farm in Buyeo city (tbc); Seosan district demo farm site (tbc) | Kick off meeting with regards to doing business in Japan Visit World Smart Energy Week (incl. visit Dutch Hydrogen Booth and Dutch Offshore Wind booth) | |
| Afternoon | Lunch Parallel options: - Visit the Interbattery - Visit the EV Trend - Agri/Horti Company visit: Essence Farm in Icheon city (tbc) | Visit World Smart Energy Week Seminar Event | |
| Evening | Departure from South Korea at own convenience | Trade Reception (for trade mission participants and selected guests) | |
| Friday 17 March 2023 | | | |
| Morning | | Parallel options: - Tailor made matchmaking - Visit World Smart Energy Week - Company visit(s) Hydrogen: IHI Yokohama (hydrogen) (tbc); - Company visit(s) offshore wind: Mitsubishy (tbc) and NYK (tbc) | |
| Afternoon | | Lunch Parallel options: - Visit World Smart Energy Week - Company visit(s): Chiyoda Koyasu (hydrogen) (tbc); Tokyo Gas (hydrogen) (tbc); - Tailor made matchmaking (offshore wind) | |
| Evening | | Closing of trade mission Travelling to the Netherlands at own convenience | |