



Prep Event

August 2024:

Dutch Manufacturers and IMTS: trade show best practices and pitching session

Draft Program IMTS Mission Chicago 2024

Sunday, September 8

- 12:35 Departure AMS KLM 611
- 14:35 Arrival ORD
- 17:30 Intro to IMTS & Mission Program Welcome reception

Monday, September 9

- 09:00 Breakfast kick-off:
 - Experiences of a Dutch entrepreneur in the Midwest
 - Expert's view: manufacturing trends in the US
 - US market entry strategies: legal, cultural, best practices
- 11:00 IMTS trade show and matchmaking meetings
- 18:00 Networking dinner at the residence

Tuesday, September 10

- 09:00 Company visit: small manufacturer
- 10:45 Company visit: small manufacturer
- 12:30 IMTS trade show and matchmaking
- 17:00 Manufacturing research institute networking event

Wednesday, September 11

- 8:00 Breakfast pitch session at manufacturing incubator
- 10:00 IMTS trade show and matchmaking
- 15:00 Company visit: large manufacturer
- 17:00 Social Event / Debriefing

Thursday, September 12

- Optional morning program
- Afternoon departure to AMS