

**Business Plan Competition in Japan for Healthcare
Startups from all over the World**

GHeC

Global Healthcare Challenge

**June 25th-26th 2025
Osaka City, Japan**



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Theme

"Accelerating Healthcare Innovation beyond Borders"

Agenda

- June 25th (PM): Symposium & One-on-One Meetings
- June 26th (AM): Symposium & One-on-One Meetings
(PM): Business Competition (Pitches, Awards) & Networking
- *Exhibiting opportunity at "Japan Health" all day on June 27th

Speakers, Judges and Participants

Executives of companies/investors related to the healthcare industry, healthcare-related key doctors from academia and opinion leaders, from around the world.

Who can Apply

- Healthcare Startups related the following segments; Must have products, technologies or services related to Healthtech, Medtech, AgeTech and other Healthcare segments*. (*Healthcare-related products and services such as drug discovery, treatment and diagnostic equipment can also be considered for application)
- Able to visit Japan on the dates and times indicated, make a pitch, and hold individual meetings at the designated venues. (Only selected startup FINALISTS will be invited to Japan)
- Candidates that have a plan to expand their business into the Japanese market, collaborate and cooperate with Japanese companies and academia are preferred.

Screening Process

Submit an application form, your company's pitch deck, and a 3-minute pitch video to JETRO by the deadline (scheduled for February 14, 2025).

JETRO will conduct screening and select up to 20 FINALISTS (March 2025).

Benefits of Selected Startups (FINALISTS)

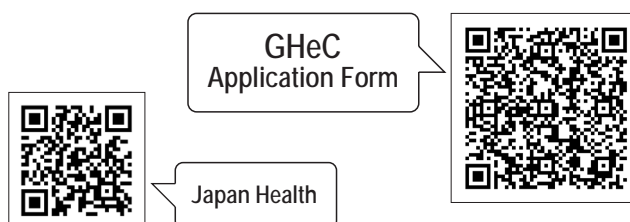
- In this program you have the opportunity to;
- Pitch your business and potentially receive an award.
 - Have business matching meetings with potential partners.* (*by mutual agreement)
 - Have a panel display in the "Japan Health" exhibition.

Expenses to be Covered

- Round-trip air tickets (basic economy with international tourist tax included, purchased by JETRO)
- Accommodation booked by JETRO

Expenses NOT to be Covered

- All expenses except expenses covered by JETRO above;
- Per diem expenses (i.e., meals, hotel laundry service, and transportation not related to the program)



Contact: Healthcare Industries Team, Overseas Business Development Dept. JETRO
healthcare@jetro.go.jp