

Draft program track 1: Hydrogen

The global energy transition is entering a turbulent phase with growing uncertainty and the delay major clean energy projects. This highlights that ambition alone is not enough. Resilience, long-term investment, and strategic planning are essential. Japan has developed a uniquely pragmatic



energy transition strategy. As other countries face setbacks, Japan's approach for hydrogen - focused on overseas hydrogen production, long-term offtake agreements, and robust supply chains - may prove more durable. In this context, Japan is emerging as a key international player in the hydrogen economy. With limited domestic renewable resources, Japan is actively seeking partnerships in regions like the Netherlands, which have energy and innovation to offer.

This mission will give Dutch hydrogen stakeholders unique insight into Japan's industrial and policy landscape. For Dutch companies, knowledge institutes and organizations, this mission offers concrete opportunities: to connect with Japanese counterparts, explore the market, grow networks, and build long-term collaborations.

Participation also includes a visit to the Osaka World Expo 2025 and the chance to raise your project's visibility through high-level meetings and signing moments with Minister Sophie Hermans (Climate and Green Growth).

Wednesday 17 September Tokyo

Morning/afternoon Arrival in Tokyo

Evening Mission kick-off

Thursday 18 September Tokyo

Morning	Hydrogen Seminar at Netherlands embassy, explaining Japanese policy
	framework, supporting mechanism and projects (TBA)
Afternoon	Company visit: AGC ammonia glass melting project
Evening	Transfer to Nagoya & check-in hotel

Friday 19 September Hekinan, Kusatsu

Morning	Company visit: JERA Ammonia cofiring in power plant; tons of ammonia/year by 2030.	; JERA targeting to import two million
Afternoon	Company visit: Panasonic Generation of (hydrogen) fuel cells, electrolysers (including testing field) and batteries	
Evening	Transfer to Kobe	

Saturday 20 September Kobe

Morning	Leisure
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Afternoon/Evening Cultural visit to Arima Onsen. This in one of Japan's oldest onsen (hot spring). Dinner in Arima

Sunday 21 September Osaka

Morning/Afternoon Visit to World Expo, Osaka. Including visit to Methanation demo plant



Evening Networking reception with the Dutch delegation of the economic mission with Minister of Climate Policy and Green Growth Sophie Hermans.

Monday 22 September Osaka

Morning/Afternoon/	JP-NL Hydrogen and Offshore Energy Conference, including:
Evening	- Panel discussion moderated by Giles Dickson, CEO of WindEurope,
	with Minister Hermans, the Mayor of Rotterdam, TenneT,
	Gasunie, the Port of Rotterdam, and Japanese counterparts (TBA)
	 Plenary panel discussion on the approaches of both Japan and
	Netherlands towards the energy transition moderated by Paul
	Iske, CEO of Institute of Brilliant Failure
	 Various break-out sessions about the energy transition and Dutch
	innovations on hydrogen and offshore energy
	- Network reception

Tuesday 23 September Aioi, Kobe

Morning	Company visit: IHI IHI is a manufacturer with testing facility for ammonia boilers and turbines for power generation	
Afternoon	Company visit: HyTouch Kobe Visit to Liquified Hydrogen Ship, receiving terminal and hydrogen power generation	
Evening	Dinner with debriefing of the mission	

Wednesday 24 September Osaka

Morning Departure to Amsterdam, flying from Kansai Airport

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