

Netherlands Business Support Office (NBSO) Texas

Your support for Dutch-Texan
Business Success



Who We Are

NBSO Texas is part of a global network of Dutch government offices supporting entrepreneurs looking to expand internationally. Based in Houston, we assist Dutch companies exploring opportunities throughout Texas and connect U.S. businesses with Dutch innovations.

What We Do

- ✓ Networking & matchmaking
- ✓ Market entry support & information
- ✓ Organizing trade missions & events
- ✓ Providing sector insights & regulatory guidance



Energy Transition & Ports

The Texas Gulf Coast, home to several major ports, is striving to become the world's Energy 2.0 hub. The Netherlands, as Europe's gateway, is recognized for its ports and hydrogen leadership. Our partnership focuses on maritime industry ties, clean hydrogen, CCUS, and wind energy.



Tech

Texas offers major opportunities for Dutch businesses in the tech sector. The Netherlands brings deep expertise in chipmaking equipment, AI, cybersecurity, and sustainable digital infrastructure. Key strengths that strongly align with Texas' rapid growth in semi-conductors and hyperscale datacenters.



Sports

From pro leagues to recreation, mega events, and the booming soccer scene ahead of the 2026 World Cup, Dutch companies have great opportunities in U.S. sports. Key areas include performance analytics, fan engagement, vitality, and sustainable venues.



Life Sciences & Health

As home to the most hospitals nationwide, Texas offers major opportunities for Dutch LSH innovations. With the BioBridge at Texas Medical Center in Houston and thriving hubs in Dallas, Austin and San Antonio, partnership potential is vast in Medtech, Biotech and Digital Health.



Water Management & Resilience

With rising sea levels and extreme weather, coastal and urban flood resilience is more important than ever for Texas and the Netherlands. Collaborations leveraging Dutch engineering expertise and its business-academia-government approach drive innovative and mutually relevant solutions, including nature-based and hybrid designs.



Like to learn more
on what we do at
NBSO Texas?

www.nbso-texas.com
or scan the QR code!



Why Texas?

Texas is a thriving hub for innovation and business, with a diverse economy, business-friendly policies, and strategic global connections. Whether you're a Dutch company looking to enter the U.S. market or a Texan business interested in Dutch expertise, NBSO Texas is here to help!